

Beachcomber's resorts now reach even higher standards after Rs2-billion investment over four years (2015-2018)

Always dedicated to providing a unique stay experience to its clientele, Beachcomber Resorts & Hotels has invested more than Rs 2 billion (50 million euros) over the last four years in the embellishment and refurbishment of its eight 4-star and 5-star resorts in Mauritius. This major project reaches its completion stage during Q4 of 2018 and brings even more appeal and strength to Beachcomber's offer.

Most of the Beachcomber resorts, located in the best sites on this tropical island's seafront, already have a new look and feel.

Reopened in September 2017, Canonnier Beachcomber has been renovated during four months for a total budget of Rs 750 million (18 million euros). The Victoria Beachcomber's newest wing, Victoria for 2, an adults-only area with 40 rooms, was crafted thanks to an investment of Rs 300 million (7.5 million euros) and is open to residents since December 2017. More than Rs 750 million (18 million euros) have been devoted to the embellishment of villas and Deluxe rooms at Paradis Beachcomber, as well as for uplifting rooms at Dinarobin Beachcomber, Trou aux Biches Beachcomber, Shandrani Beachcomber and Mauricia Beachcomber – and rooms of Victoria Beachcomber.

A fresh colour palette, new decoration, materials and, in some cases, a different layout, have enhanced the cosy charm and luminous character of these places. Canonnier Beachcomber now also hosts children in a new Kids Club, with an inviting African atmosphere, whereas the Royal Palm's La Brezza restaurant's patrons discover a warmer and more welcoming place, with hints of red and touches of wood.

In parallel with these improvements in the set-up and facilities of our hotels, Beachcomber Resorts & Hotels has invested in training of its teams across all services, for them to be infused with the Group's DNA and the values of new brand. We have thus created for each of our guests a welcoming haven in line with our brand's strong identity and high end positioning. You may recall that Beachcomber reviewed its brand architecture and visual identity in 2016, while adopting a new slogan embodying this new philosophy: The Art of Beautiful. These words express the intricately interwoven subtle qualities that make up the true beauty of Beachcomber's offer, including the considerate service delivered by our 5,600 "artisans" and with our hotels having each a unique trait while respecting the common strong features of the Beachcomber Resorts & Hotels brand, as well as its human and ecological values.

Our leading hospitality group (15% of the country's total capacity with 2,100 rooms, and 500,000 overnight stays in 2017) now has even more impetus, with the drive instilled by the new CEO, Gilbert Espitalier-Noël. Beachcomber's added dynamism helps to better serve its customers and to bring more value added to its partners. Each resort's cachet strongly contributes in creating the exclusive Beachcomber experience of stay and service. Beachcomber therefore committed to these renovations since 2015, for a period of four years and with a total investment equivalent to nearly 30% of the group's last annual turnover.

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About Beachcomber

Beachcomber Resorts & Hotels is the pioneer and leader of the Mauritian tourism industry. Since the creation of Park Hotel in 1952, a collection of 9 resorts have emerged over the years, including the mythical Royal Palm Beachcomber Luxury Mauritius in 1985, considered by everyone as the reference in hospitality for luxury holidays in Mauritius.

The Group recently expanded its collection, with the integration of the Beachcomber French Riviera, situated on the Côte d'Azur, in France.

The collection of 9 resorts affords a choice of accommodation options ranging from rooms and apartments to suites and villas. Each hotel is imbued with a particular history and cachet, embodying an image of discrete luxury.

Social responsibility – Fondation Espoir Développement (FED), by Beachcomber

Set up and financed by Beachcomber since 1999, with the participation of hotels and employees, this foundation takes care of these main projects:

- *Projet Employabilité Jeunes (PEJ):* professional insertion of school drop-outs through a training programme and industrial attachments.
- Collaboration with NGOs, schools and associations
- Regional projects – youth mentoring: the “Amour et Espoir” NGO; IT initiation; youth monitoring via the “Duke of Edinburgh International Award” programme, participation of regional sports clubs in the organisation of the Beachcomber UTRB Trail 2015

Social responsibility – Local Hands

Programme launched in 2006 to support small local artisans by providing them with training and guidance as they embark upon the process of creation, production, marketing and sales.

Sustainable development – our environmental actions – EarthCheck label

Sustainable development and environmental protection constitute real considerations within the Group, which has set up, amongst other initiatives, practices that ensure energy savings and favour renewable energy sources. These initiatives in favour of sustainable development have been recognised and rewarded, with two of our hotels recently obtaining the EarthCheck Benchmarked Silver accreditation for their ongoing commitment to environmentally responsible practices.